

TOWN OF PALISADE, COLORADO

ORDINANCE NO. 2025-12

AN ORDINANCE OF THE TOWN OF PALISADE, COLORADO, AMENDING CHAPTER 2 OF THE PALISADE MUNICIPAL CODE REGARDING THE TOURISM ADVISORY BOARD OF THE TOWN OF PALISADE.

BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE TOWN OF PALISADE:

Section 1. That Chapter 2, Article XIII, of the Palisade Municipal Code concerning the Tourism Advisory Board of the Town of Palisade is hereby amended **with new additions underlined and deletions in strikethrough** as follows:

ARTICLE XIII Tourism Advisory ~~Board~~Commission

Sec. 2-281. Creation.

There is created and established a Tourism Advisory ~~Board~~ Commission, to be known as the "Palisade Tourism Advisory ~~Board~~Commission," which shall operate in accordance with and subject to the provisions, duties, and limitations of this Article.

Sec. 2-282. Appointment; removal; qualifications.

The Tourism Advisory Board shall consist of not more than eleven (11) or fewer than five (5) members appointed by the Board of Trustees. Where practicable, membership shall consist of representatives from various tourism-related businesses, including the lodging industry, food service, retail, the recreational industry, the agricultural industry, and the winery industry. At least two (2) members shall be Palisade residents and one (1) member a Palisade Trustee. Other members need not be residents of the Town but live or own a business in the 81526 zip code. Members shall serve at the pleasure of the Board of Trustees and may be removed from the Tourism Advisory ~~Board~~ Commission with or without cause by a majority vote of the Board of Trustees. Alternate members may be appointed by the Board of Trustees to serve in the absence of regular members.

Sec. 2-283. Term of office; vacancies.

The term of the members shall be two (2) years, except that the term of the Board of Trustees member shall run the length of his or her term of office or as determined by the Board of Trustees. In the event that a vacancy shall occur during the term of any appointed member, a successor shall be appointed by the Board of Trustees to serve the unexpired portion of the term. Upon expiration of their term, members may be reappointed to the Tourism Advisory ~~Board~~ Commission at the discretion of the Board of Trustees. Any member having three (3) consecutive unexcused absences shall automatically be considered to have resigned.

Sec. 2-284. Compensation.

Members of the Tourism Advisory ~~Board~~ Commission shall serve without compensation.

Sec. 2-285. Duties and responsibilities.

~~The Tourism Advisory Board shall provide guidance in the development of the tourism industry in the community and assist in the implementation of the Town's Marketing and Development Plan by:~~

- ~~(1) — Continuing the positive relationship between the Town and the business industry;~~
- ~~(2) — Advising the Town staff and the Board of Trustees concerning the preparation of a budget for the expenditures of funds in the Marketing and Economic Development Fund in order to promote and market the community;~~
- ~~(3) — Striving to create a viable downtown and provide jobs and income needed to sustain an active and vibrant downtown; and~~
- ~~(4) — Performing such other and further duties and responsibilities with respect to the Town's marketing and economic development efforts as may, from time to time, be delegated by the Board of Trustees, or which are provided for by Town ordinance.~~

The Tourism Advisory Commission will develop and execute a strategic destination marketing plan on behalf of the Town of Palisade and budget the resources of the Tourism Fund accordingly, as approved by the Board of Trustees.

Sec. 2-286. Operation.

(a) The Tourism Advisory Board shall elect officers consisting of a Chairperson, Vice Chairperson, and a Secretary Contractor Contact person. Officers shall serve for a period of one (1) year. They may succeed themselves for not more than two (2) terms. Officers shall be selected at the first meeting of every year. Officers shall perform duties appropriate to their titles, such as:

(1) Chairperson: Lead meetings, work with staff on agenda development, and coordinate with Town staff on projects and involvement in public relations.

(2) Vice Chairperson: Fill in for the Chairperson when necessary and assist as needed with projects and public relations.

~~(3) — Secretary: Take and prepare minutes in a timely manner. Copies of all minutes shall be forwarded to the Board of Trustees. Minutes should be reflective of the agendas.~~

~~(b) — Town staff shall provide assistance to the Tourism Advisory Board as needed and at the direction of the Board of Trustees.~~

(3) Contractor Contact: Act as the point of contact with the marketing contractor to relay directions from the Tourism Advisory Commission in between meetings as necessary.

Sec. 2-287. Meetings.

The Tourism Advisory ~~Board~~ Commission shall meet at a place and time to be determined by ~~a majority of the members of the Tourism Advisory Board~~ the Board of Trustees.

Sec. 2-288. Rules and regulations.

The Tourism Advisory ~~Board~~ Commission may adopt rules and regulations governing its operation; provided, however, that no such rule or regulation, or any amendment thereto, shall become effective until such rule, regulation, or amendment has been approved by the Board of Trustees.

Secs. 2-289—2-300. Reserved.

Section 2. All ordinances and any part of any ordinance expressly in conflict herewith are hereby repealed.

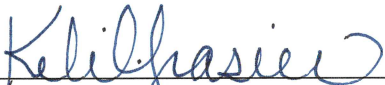
INTRODUCED, READ, PASSED, ADOPTED, AND ORDERED PUBLISHED at a regular meeting of the Board of the Trustees of the Town of Palisade, Colorado, held on December 9, 2025.

TOWN OF PALISADE, COLORADO

By: _____


Greg Mikolai, Mayor

ATTEST:


Keli Frasier, CMC
Town Clerk

